# **B2B Center Guide**

Grow Your Business in Iran: Start Here



**6<sup>th</sup>** Export Potential Exhibition of the Islamic Republic of Iran



#### **B2B Center Guide**

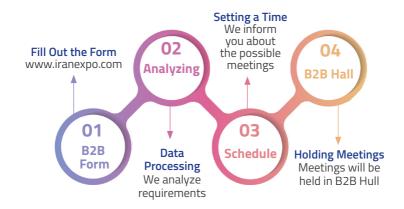
Smoothing the path to successful partnerships, the B2B Center acts as a bridge between foreign visitors and Iranian businesses. By gathering visitor requirements and aligning them with relevant Iranian offerings, the B2B Center facilitates personalized and meticulously planned face-to-face meetings.

### **Our Facilities**

- Welcome Reception Desks: Our dedicated staff is readily available at the Welcome Reception to assist you. They can set up meetings to help you connect with the ideal Iranian business partners.
- B2B Center Desks: To take your business in Iran to the next level, visit the B2B Center Desks in the B2B Hall Lobby and talk to our professional team. They can connect you with reliable partners and service providers to help you succeed beyond the exhibition time.
- Dedicated Meeting Spaces: Fully equipped meeting hall within the B2B Hall offer the perfect environment for productive discussions and successful negotiations.



## The Procedure for B2B Meeting



## At the Day of the Meeting



Friendly Reminder If you haven't set up any meetings yet, please proceed to the Welcome Reception Desks in the B2B Hall.

## **B2B Hall Location**



## **Next Steps for Success**

- Be on time for all meetings.
- Need more info? Ask via WhatsApp.
- **Schedule more meetings?** Visit Welcome Reception.
- Expand your business and network in Iran? Visit B2B Center Desks.

### **Connect with Us:**



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Informative WhatsApp Channel

